



# Off-Season SOCIAL SPECIAL

## \$499

- Off-season management of your Facebook page.
- 20 professionally written keyword-rich posts around holidays and dates important to your business.
- Comments and messages monitored

Closed for the season but want to keep in touch with your customers? At Seawave Digital, we understand the importance of remaining visible to your followers online. While you enjoy some much needed time off, let us maintain a consistent presence on social media so you continue to grow your business and stay in touch with your most loyal customers.

### *Did you know?*

In the 2017 Social Media Marketing Industry Report, the top two benefits of social media marketing that were listed were increasing exposure and increasing traffic. 88% indicated that their social media efforts have generated more exposure for their businesses and 78% reported positive results for increased traffic. Most are using social media to develop loyal fans (69%) and gain marketplace intelligence (66%).

FOR A FREE CONSULTATION

**CALL US TODAY: 609-886-8600 x20**

SEAWAVE DIGITAL

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# SOCIAL SCHEDULE

*Suggested topics for Facebook posts*

*September 2017*

- Expert tip post
- Product/service post
- Thanks for a great season post  
(share with a picture of business or employees)

*October 2017*

- Fun fall post
- Attention-grabbing statistic post
- Happy Halloween post

*November 2017*

- Happy Thanksgiving post
- Whats your favorite (memory, product, service) of our business? post
- Fan photo post

*December 2017*

- Merry Christmas/Happy Holidays post
- Inspirational or funny quote post

*January 2018*

- Throwback Thursday post
- Winter blues post (post with summer picture)

*February 2018*

- Happy Valentine's Day post
- \_\_ days until we open post
- Testimonial post

*March 2018*

- Did you know? post
- Share old photo(s) post of first store, product, service, etc. post

*April 2018*

- Happy Easter post
- Opening day date post